

## **Virtual House Photography - Prep List**

We at Virtual House Photography want your photos, videos, and virtual tours to look their absolute best! In order to achieve the best results, we need your cooperation to get your property ready for its close up. Unfortunately, our busy schedules don't provide us the time or the means to handle any staging or cleaning that may be required. The following suggestions are the responsibility of the property owner. ***The property should be ready to shoot when we arrive.***

Please limit the number of people at the property (no contractors, cleaning crews, etc), especially for Matterport virtual tours. Ideally, we like to request a 2 hour block of time when the property is free of foot traffic. If this is not possible, be prepared to be sequestered out of camera view for an extended amount of time.

Properties should look as close to a "model" home as possible. They should be clean, free of clutter, and staged to your liking. The following are some things that can be done to help your property stand out from the crowd:

### All Areas:

- Clean** (Vacuum / mop floors, dust, wipe down countertops)
- Replace burned out bulbs and use same color temperature if possible
- Limit personal photos
- Make all beds
- Remove clutter (Put away clothes, jackets, shoes, mail, etc.)
- Minimize knick knacks and other decorations (Less is more)
- Turn off ceiling fans, TVs, computer screens
- Clean windows
- Open blinds / drapes
- Close closet doors
- Space and straighten chairs evenly around tables

### Exterior:

- Tidy up landscaping (Mow grass, rake leaves, trim shrubs, etc.)
- Close garage doors
- Remove toys, sport related items, etc.
- Move cars from driveway and from front of property if possible
- Wrangle trash cans (Hide in garage if possible)

### Kitchen:

- Remove dishes from sink
- Clear and/or de-clutter countertops of non essentials (Mail, numerous appliances, etc.)
- Clear refrigerator of magnets, artwork, papers, etc.

### Bathrooms:

- Clear countertops of toiletries (Deodorant, toothbrushes, toothpaste, etc.)
- Remove dirty towels - Leave new
- Remove items from shower/tub
- Close toilet lids

### Living Areas & Bedrooms:

- Remove stacks of magazines, papers, etc.
- Remove kid's toys
- Straighten pillows and cushions
- Make bed
- Remove clutter and personal items from dressers and nightstands
- Remove phone and other charging cables
- Remove personal names, photos, wall stickers, and posters

### Pets:

- Pet should be sequestered out of camera view or taken outside
- Place pet bowls and beds in closet or pantry

**Thank you for cooperation! We look forward to working with you!**

### Questions?

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